

2021-2022

# NAIS SUPPORTER APPLICATION

*Become an NAIS Supporter and take an important step toward increasing your organization's visibility with members of the National Association of Independent Schools. We continue to expand this program to include more ways you can gain broad visibility and genuine contact with decision makers at more than 1,600 independent schools across the country.*

To apply, complete this form and email it to [supporter@nais.org](mailto:supporter@nais.org).

## 2021-2022 BENEFITS PACKAGE **\$1,825**

### Visibility with NAIS Membership

- ➔ Access to post unlimited resources on NAIS COMMUNITY MARKET to address the unique challenges that independent schools may be facing.
- ➔ One (1) COMPLIMENTARY DIRECT MAIL LIST (not email) of NAIS members, valued at \$2,200.
- ➔ Listing in the interactive FIND A COMPANY DIRECTORY at [www.nais.org](http://www.nais.org) with address, contact name, a 25-word description, a listing in unlimited product/service categories, and the option to include your logo and social media information.
- ➔ OPPORTUNITY TO PROVIDE CONTENT. Year-round call for content (e.g., blog post, white paper, or research report) on issues of interest to member schools for possible inclusion on our website or in our social media channels.
- ➔ Access to the 2021-2022 NAIS SUPPORTER LOGO to use on your website or in publications.
- ➔ OPPORTUNITY TO SUBMIT your company's events for possible inclusion on the online NAIS Event Calendar.
- ➔ ADVANCE SELECTION OF NAIS ANNUAL CONFERENCE EXHIBIT SPACE before sales open to the public.

### Discounts

- ➔ 30% DISCOUNT OFF EXHIBIT FEES for the NAIS People of Color Conference
- ➔ 30% DISCOUNT OFF EXHIBIT FEES for the NAIS Annual Conference
- ➔ 10% DISCOUNT OFF ANY ADVERTISEMENT in *Independent School* magazine.
- ➔ UP TO 40% OFF PROFESSIONAL DEVELOPMENT events and publications.
- ➔ 10% DISCOUNT OFF ANY JOB POSTING AND RÉSUMÉ-BROWSING PACKAGE on the NAIS Career Center.

### NAIS Resources

- ➔ PDF OF THE NAIS MEMBER DIRECTORY available in September, to be used for information purposes only and not for solicitation.
- ➔ SUBSCRIPTION TO THE *NAIS BULLETIN*, our weekly newsletter that includes links to top resources, headlines, and the latest *Independent Ideas* blog posts.
- ➔ ONE (1) SUBSCRIPTION TO *INDEPENDENT SCHOOL* MAGAZINE. This award-winning quarterly magazine will keep you up-to-date on what's happening in the independent school world.



Questions?

Call (202) 973-9700, email [supporter@nais.org](mailto:supporter@nais.org), or go to [nais.org/support](http://nais.org/support).

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# NAIS SUPPORTER APPLICATION

## 1. YOUR COMPANY/ORGANIZATION INFORMATION

Nonprofit organization  For-profit company | Tax Exempt?  Yes  No

If yes, please include a copy of your school's IRS 501(c) (3) federal exemption letter with this application.

NAME OF COMPANY/ORGANIZATION

ADDRESS

CITY

STATE/PROVINCE

ZIP/POSTAL CODE

COUNTRY

TELEPHONE

TOLL FREE

EMAIL

WEBSITE

## 2. DESCRIPTION OF YOUR PRODUCT/SERVICE (25 WORDS)

Please use the space below to provide your company or organization's 25-word description for your listing in the NAIS Find a Company Directory.

## 3. YOUR COMPANY/ORGANIZATION REPRESENTATIVES

List your representatives as they should appear in the NAIS Find a Company Directory.

PRIMARY REPRESENTATIVE\*

TITLE

EMAIL

ADDITIONAL REPRESENTATIVE

TITLE

EMAIL

ADDITIONAL REPRESENTATIVE

TITLE

EMAIL

ADDITIONAL REPRESENTATIVE

TITLE

EMAIL

\* Primary representative is the individual who will receive the *Independent School* magazine subscription and whose login credentials will allow access to updating the company listing in the directory.



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#### 4. PRODUCT/SERVICE CATEGORIES

As an NAIS Supporter, you can choose the product/service categories under which your company will be listed in the NAIS Find a Company Directory at [www.nais.org](http://www.nais.org).

*Check all that apply.*

- |   |   |
|---|---|
| <input type="checkbox"/> Accounting and Tax Services                    | <input type="checkbox"/> Food Service Management and Equipment        |
| <input type="checkbox"/> Administrative Services and Software           | <input type="checkbox"/> Fund-Raising Consulting                      |
| <input type="checkbox"/> Admissions Consulting                          | <input type="checkbox"/> Fund-Raising Services and Software           |
| <input type="checkbox"/> Admissions Services, Testing, and Software     | <input type="checkbox"/> Furniture Suppliers                          |
| <input type="checkbox"/> Board Planning and Evaluation                  | <input type="checkbox"/> General Management Consulting                |
| <input type="checkbox"/> Bookstore Management and Leasing               | <input type="checkbox"/> Insurance                                    |
| <input type="checkbox"/> Business Management                            | <input type="checkbox"/> International Student Services               |
| <input type="checkbox"/> Career Consulting                              | <input type="checkbox"/> Law Firms and Legal Advice                   |
| <input type="checkbox"/> Communications Consulting                      | <input type="checkbox"/> Marketing Services and Market Research Firms |
| <input type="checkbox"/> Curriculum Projects and Development            | <input type="checkbox"/> Organizational Consulting                    |
| <input type="checkbox"/> Diversity Services                             | <input type="checkbox"/> Publication Development and Design           |
| <input type="checkbox"/> Education Training and Materials               | <input type="checkbox"/> Risk Management Services                     |
| <input type="checkbox"/> Education Technology                           | <input type="checkbox"/> School/Higher Education                      |
| <input type="checkbox"/> Educational Travel                             | <input type="checkbox"/> School Uniforms                              |
| <input type="checkbox"/> Executive Compensation and Benefits Consulting | <input type="checkbox"/> Staff Professional Development               |
| <input type="checkbox"/> Executive Leadership Search                    | <input type="checkbox"/> Strategic Planning                           |
| <input type="checkbox"/> Extracurricular and Summer Programs            | <input type="checkbox"/> Student Health and Safety                    |
| <input type="checkbox"/> Facility Planning and Design                   | <input type="checkbox"/> Teacher Placement Services                   |
| <input type="checkbox"/> Faculty Evaluation                             | <input type="checkbox"/> Technology Consulting and Software Services  |
| <input type="checkbox"/> Financial Aid Services and Programs            | <input type="checkbox"/> Tuition Management and Services              |
| <input type="checkbox"/> Financial Services                             | <input type="checkbox"/> Website Development and Design               |

## 5. NAIS SUPPORTER AGREEMENT

In exchange for the benefits to be provided by the National Association of Independent Schools (“NAIS” or the “Association”) to the undersigned NAIS Supporter (the “Supporter”), including access to its membership lists for use in marketing the Supporter’s products and services, the undersigned NAIS Supporter hereby agrees as follows:

1. The Supporter will not suggest or imply, in any written or oral communication, that NAIS has endorsed any of its products or services, or use NAIS’s name or logo in any form. Supporters may use the customized 2021-2022 “NAIS Supporter” logo.
2. When communicating with NAIS member schools, the Supporter will speak accurately and comprehensively about the strengths of its own products and services and not allege weaknesses in other competitor products.
3. All NAIS mailing lists are for one-time use only. The Supporter will furnish to NAIS, in advance, the final copy of any item being sent using NAIS lists. NAIS reserves the right to deny list requests. Any lists or information provided to a company or organization remain the sole property of NAIS.
4. NAIS’s policy forbids use of its membership information in promoting a publication or product that is detrimental to independent education, children, or society in general.
5. Posting in the NAIS Career Center is available for an additional fee. To enjoy this benefit, participants must comply with all NAIS and Career Center policies and may not post positions for public schools. NAIS reserves the right to review all Career Center postings and postings that violate NAIS or the Career Center policies, or are otherwise deemed objectionable, may be removed. Violations of NAIS or Career Center policies may result in suspension of Career Center services and/or other supporter services.
6. NAIS reserves the right to deny applications or discontinue NAIS Supporter services at any time, at its sole discretion for any reason or no reason including but not limited to the violation of these terms, the unsuitability of the supporter, or its products/services or if the supporter’s business practices, actions, or statements are deemed by NAIS to be discriminatory or inappropriate to the interests of membership.
7. If the Supporter is dropped, for any reason, the Supporter will not receive a refund on the balance of its current yearly agreement fee, and it will not be permitted to reapply for a minimum of five years absent special consideration by the Association.

In the event of a breach of these terms, NAIS reserves the right to pursue any and all redress available to it, including but not limited to compensatory, punitive, actual, and other damages.

NAME OF COMPANY/ORGANIZATION

NAME OF COMPANY/ORGANIZATION REPRESENTATIVE

SIGNATURE OF COMPANY/ORGANIZATION REPRESENTATIVE

DATE



2021-2022

# NAIS SUPPORTER APPLICATION

## 6. PAYMENT INFORMATION

NAIS SUPPORTER FEE: **\$1,825**

Your dues invoice will be sent to the application contact's email once the application is processed.

Your dues invoice will be sent to the application contact's email once the application is approved.

Once invoice is received, dues payment can be made by:

- E-check through a link on the invoice OR
- Remitting payment by check to the return address listed on the invoice

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Return your completed form by email to [supporter@nais.org](mailto:supporter@nais.org).



Questions?

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