

2021-2022

# NAIS MAILING LISTS

## PLEASE NOTE

NAIS provides only mailing addresses, NOT email addresses.

NAIS mailing lists are intended for one-time use.

*Thank you for your interest in the National Association of Independent Schools mailing lists. NAIS allows schools and organizations whose goals align with our own to purchase targeted NAIS member mailing lists. We continually update our member database, so your mailing will be as accurate as possible.*

## TO ORDER AN NAIS MAILING LIST

1. Complete this form
2. Send the completed form AND a copy of the piece you plan to mail.

By email to:  
[membership@nais.org](mailto:membership@nais.org)

By mail to:  
NAIS/Mailing List Fulfillment  
Attn: Membership  
1129 20th Street, NW, Suite 800  
Washington, DC 20036-3425

*Mailing list requests will not be processed until a sample of the intended mail piece is sent to NAIS for approval.*

## PRICE PER LIST

- Price for NAIS Supporters: First list in each subscription year is complimentary, \$350 for each additional
- Price for any nonprofit organization or school: \$400
- Price for all other companies and organizations: \$2,200
- Price for NAIS Member Schools and Associations: \$350

**NAIS Supporters receive one complimentary list each year. Learn more about becoming an NAIS Supporter by emailing [supporter@nais.org](mailto:supporter@nais.org).**



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# NAIS MAILING LISTS

## 1. PROVIDE YOUR INFORMATION.

My school/organization/company is (choose one):

- NAIS Supporter  Nonprofit organization or school  
 NAIS Member School or Association  Other company or organization

SCHOOL/ORGANIZATION/COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE \_\_\_\_\_ ZIP \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

CONTACT EMAIL \_\_\_\_\_ CONTACT PHONE \_\_\_\_\_

## 2. AGREE TO THE NAIS MAILING LIST PURCHASE AGREEMENT.

By signing below, you acknowledge that you have sufficient authority to enter into this contract on behalf of your company or organization and agree to the following:

- Purchase of NAIS’s mailing list(s) information is for one-time use only.
- NAIS’s policy forbids use of its membership information in promoting a publication or product detrimental to independent education, children, or society in general.
- Mailing list(s) may be used for intended mailing only and no other purposes.
- Mailing list(s) may not be resold in any way.
- Company or organization will provide NAIS with a copy of the mailing that will be sent, and understands and accepts that NAIS reserves the right to deny purchase of mailing lists to any school, company, or organization for any reason.
- In the event of a breach of these terms, NAIS reserves the right to pursue any and all redress available to it, including but not limited to compensatory, punitive, actual, and other damages.

*Any lists or information provided to the above-mentioned company remains the sole property of the National Association of Independent Schools.*

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_



### 3. SELECT THE LIST(S) YOU WISH TO ORDER.

Choose one or more of the lists below. Note that we update our database daily, so the list numbers are subject to change.

**PRICE PER LIST**

**Price for NAIS Supporters**

First list in each subscription year is complimentary, **\$350** for each additional

**Price for NAIS Member Schools or Associations**

**\$350**

**Price for any nonprofit organization or school**

**\$400**

**Price for all other companies and organizations**

**\$2,200**

Mailing List	Approximate number of names (as of April 2021)
Admissions Directors	1,500-1,550
Associate Heads	225-275
Business Managers	1,600-1,700
College Counselors	550-575
Communications / PR Directors	350-400
Community Service Directors	100-150
Advancement/Development Directors	1,000-1,100
Alumni Relations	200-225
Diversity Coordinators	700-750
Financial Aid Directors	300-350
Heads of School	1,600-1,700
Head of School's Assistant	1,100-1,200
Library/Media Specialist	300-350
Lower, Middle, and Upper School Directors	900-1,000
Technology Coordinators	525-575
Teachers	5,600-5,700

### 4. PROVIDE PAYMENT INFORMATION

\_\_\_\_\_ Number of lists (total selected above)  
 \$ \_\_\_\_\_ Price per list (see chart above)  
 \$ \_\_\_\_\_ Total Payment Due

- Check (enclosed, payable to NAIS)
- I will pay online in the [NAIS Store](#).