

2019-2020

NAIS MAILING LISTS

PLEASE NOTE

NAIS provides only mailing addresses, NOT email addresses.

NAIS mailing lists are intended for one-time use.

Thank you for your interest in the National Association of Independent Schools mailing lists. NAIS allows schools and organizations whose goals align with our own to purchase targeted NAIS member mailing lists. We continually update our member database, so your mailing will be as accurate as possible.

TO ORDER AN NAIS MAILING LIST

1. Complete this form
2. Send the completed form AND a copy of the piece you plan to mail.

By email to:
membership@nais.org

By mail to:
NAIS/Mailing List Fulfillment
Attn: Membership
1129 20th Street, NW, Suite 800
Washington, DC 20036-3425

Mailing list requests will not be processed until a sample of the intended mail piece is sent to NAIS for approval.

PRICE PER LIST

- Price for NAIS Supporters: First list in each subscription year is complimentary, \$350 for each additional
- Price for NAIS Member Schools and Associations: \$350
- Price for any nonprofit organization or school: \$400
- Price for all other companies and organizations: \$2,200

NAIS Supporters receive one complimentary list each year. Learn more about becoming an NAIS Supporter by emailing supporter@nais.org.



Questions?
Call (202) 973-9700 or email membership@nais.org.

2019-2020

NAIS MAILING LISTS

1. PROVIDE YOUR INFORMATION.

My school/organization/company is (choose one):

- NAIS Supporter Nonprofit organization or school
 NAIS Member School or Association Other company or organization

SCHOOL/ORGANIZATION/COMPANY

ADDRESS

CITY/STATE

ZIP

CONTACT NAME

CONTACT EMAIL

CONTACT PHONE

2. AGREE TO THE NAIS MAILING LIST PURCHASE AGREEMENT.

By signing below, you acknowledge that you have sufficient authority to enter into this contract on behalf of your company or organization and agree to the following:

- ➔ Purchase of NAIS's mailing list(s) information is for one-time use only.
- ➔ NAIS's policy forbids use of its membership information in promoting a publication or product detrimental to independent education, children, or society in general.
- ➔ Mailing list(s) may be used for intended mailing only and no other purposes.
- ➔ Mailing list(s) may not be resold in any way.
- ➔ Company or organization will provide NAIS with a copy of the mailing that will be sent, and understands and accepts that NAIS reserves the right to deny purchase of mailing lists to any school, company, or organization for any reason.
- ➔ In the event of a breach of these terms, NAIS reserves the right to pursue any and all redress available to it, including but not limited to compensatory, punitive, actual, and other damages.

Any lists or information provided to the above-mentioned company remains the sole property of the National Association of Independent Schools.

SIGNATURE

DATE



Questions?
Call (202) 973-9700 or email membership@nais.org.

3. SELECT THE LIST(S) YOU WISH TO ORDER.

Choose one or more of the lists below. Note that we update our database daily, so the list numbers are subject to change.

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First list in each subscription year is complimentary,
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Price for NAIS Member Schools or Associations
\$350

Price for any nonprofit organization or school
\$400

Price for all other companies and organizations
\$2,200

Mailing List	Approximate number of names (as of Nov. 2019)
<input type="checkbox"/> Admissions Directors	1,300-1,400
<input type="checkbox"/> Associate Heads	225-275
<input type="checkbox"/> Business Managers	1,400-1,500
<input type="checkbox"/> College Counselors	300-350
<input type="checkbox"/> Communications / PR Directors	325-375
<input type="checkbox"/> Community Service Directors	125-175
<input type="checkbox"/> Advancement/Development Directors	900-1,000
<input type="checkbox"/> Alumni Relations	175-225
<input type="checkbox"/> Director of Studies - <i>List No Longer Available</i>	
<input type="checkbox"/> Diversity Coordinators	325-375
<input type="checkbox"/> Financial Aid Directors	250-300
<input type="checkbox"/> Heads of School	1,600-1,700
<input type="checkbox"/> Head of School's Assistant	1,100-1,200
<input type="checkbox"/> Library/Media Specialists	250-300
<input type="checkbox"/> Lower, Middle, and Upper School Directors	775-825
<input type="checkbox"/> Teachers	1,300-1,400
<input type="checkbox"/> Technology Coordinators	425-475

4. PROVIDE PAYMENT INFORMATION.

_____ Number of lists (total selected above)

\$ _____ Price per list (see chart above)

\$ _____ Total Payment Due

Check (enclosed, payable to NAIS)

I will contact Netty Ford, NAIS's accounts receivable manager, at 202-973-9751, to pay by credit card.